


	Email for Ignite – Send to past attendees and current registrants on April 24	
1	Subject Line	T-shirt for your thoughts?
	Pre-header Text	Quick Ignite feedback needed
2	Headline	WHAT DID YOU LOVE AT IGNITE?
3	Subhead	And what are you looking forward to this year?
5	Sidebar Copy  Get yours today!	<p>4. Body Copy:</p> <p>You love t-shirts ...</p> <p>We love feedback ...</p> <p>See where this is going?</p> <p>Take a minute – seriously, that’s all – and tell us what rocked at Ignite in the past, or what you might be looking forward to this year, and we’ll send you an awesome, comfy, super stylin’ T-shirt.</p> <p>Yep, absolutely free, and faster than you can say, “awesome wearable Palo Alto Networks® dino-themed swag!”</p> <p><u>Yeah, I want a t-shirt!</u></p>